

# Sampath K. Iyengar – Press Kit



## Social Media & Contact

Website:	<a href="https://sampathkiyengar.com">https://sampathkiyengar.com</a>
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Twitter/X:	<a href="https://x.com/skiy7">https://x.com/skiy7</a>
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## Short Bio

Sampath K. Iyengar is a business consultant, talk-show host, and lifestyle storyteller helping entrepreneurs grow through visibility, monetisation, and strategic networking. Founder of Sam 7 Computers & Networks—one of Mumbai's early IT firms since 1989—he continues to serve home users, professionals, and small businesses. With 30+ years in Rotary and 8 years in BNI, Sampath blends community leadership with business expertise. As a blogger and Google Local Guide with 42M+ views, he shares insights on food, tech, and travel. Whether advising startups or exploring local culture, he connects people, ideas, and opportunities with purpose and clarity.

## Full Bio

Sampath K. Iyengar is a seasoned business consultant, engaging talk-show host, and dynamic networking strategist who empowers entrepreneurs to grow through visibility, monetisation, and strategic connections. With a strong foundation in technology, marketing, and communications, he builds scalable ecosystems and helps professionals uncover high-leverage opportunities. In 1989, Sampath founded one of Mumbai's earliest IT system integration companies—Sam 7 Computers & Networks—which continues to serve home users, professionals, and small businesses with reliable tech solutions and support. His forward-thinking approach positioned him as a pioneer in India's early tech landscape, blending innovation with everyday usability. Sampath spent over 8 years in BNI (Business Network International), where he was among the first certified BNI MSP (Member Success Program) trainers and played a key role in launching BNI's social media strategy, significantly boosting engagement across chapters. A proud Rotarian for over 30 years, Sampath has held key leadership roles and driven impactful initiatives in education, youth development, and community health, living Rotary's motto of "Service Above Self." Beyond business, Sampath is a passionate lifestyle storyteller. He blogs about food, technology, and travel, offering authentic reviews and insights. As a Google Local Guide with over 42 million views, his content helps thousands discover local gems and global experiences. Whether advising startups, leading service initiatives, or curating stories, Sampath connects people, ideas, and experiences—helping others grow with clarity, purpose, and impact.

## Key Highlights

- Founder, Sam 7 Computers & Networks (Since 1989)
- 30+ Years in Rotary | 8 Years in BNI (Ex-MSP Trainer)
- Google Local Guide with 42M+ views
- Blogs on food, technology, and travel
- Host of networking-driven talk shows and business panels
- Based in Mumbai, India

## Speaker Introduction

Ladies and Gentlemen, Please join me in welcoming a man who wears many hats—with style, strategy, and sincerity. Sampath K. Iyengar is a seasoned business consultant, charismatic talk-show host, and a master networking strategist with over three decades of experience. He's the founder of Sam 7 Computers & Networks, one of Mumbai's early IT integration firms, serving home users, professionals, and small businesses since 1989. Sampath has spent over 30 years in Rotary, actively leading impactful community projects, and has also served for 8 years in BNI, where he was one of the first Member Success Program trainers and helped launch BNI's early digital presence. Beyond the boardroom, Sampath is a lifestyle storyteller—a passionate blogger on food, technology, and travel. As a Google Local Guide with over 42 million views, he's become a trusted voice for locals and global explorers alike. Whether he's building businesses, leading communities, or uncovering hidden culinary gems—Sampath connects people, ideas, and opportunities with purpose and passion. Please give a warm welcome to Sampath K. Iyengar!